

Your Ultimate Guide to Getting Started with RCS



If attention is currency, it's one of the most valuable — and growing increasingly difficult to earn.

In the past, successful engagement often hinged on how frequently you could communicate with your audience or how quickly you could spin up a presence on every hot new social platform. But now, like you, your audience's digital spaces have become cluttered by a constant barrage of breaking news updates, social media notifications, Slack pings, and emails they don't even remember signing up to receive.

To cut through this ever-growing cacophony of distractions, you have to be much more deliberate and focused on direct connection. And with [84% of consumers](#) now opting in to receive texts from businesses, leading brands have discovered the best way to reach their customers is through a personalized, well-timed, well-composed text message.

The potential for your organization to engage audiences via text is massive — and it's about to get bigger.

With the growth of Rich Communication Services (RCS), brands like yours have an even greater opportunity to create sleek, immersive, highly polished brand experiences right in your contacts' text inboxes. Without sounding too hyperbolic, this has the power to change the way you connect with your audience forevermore.

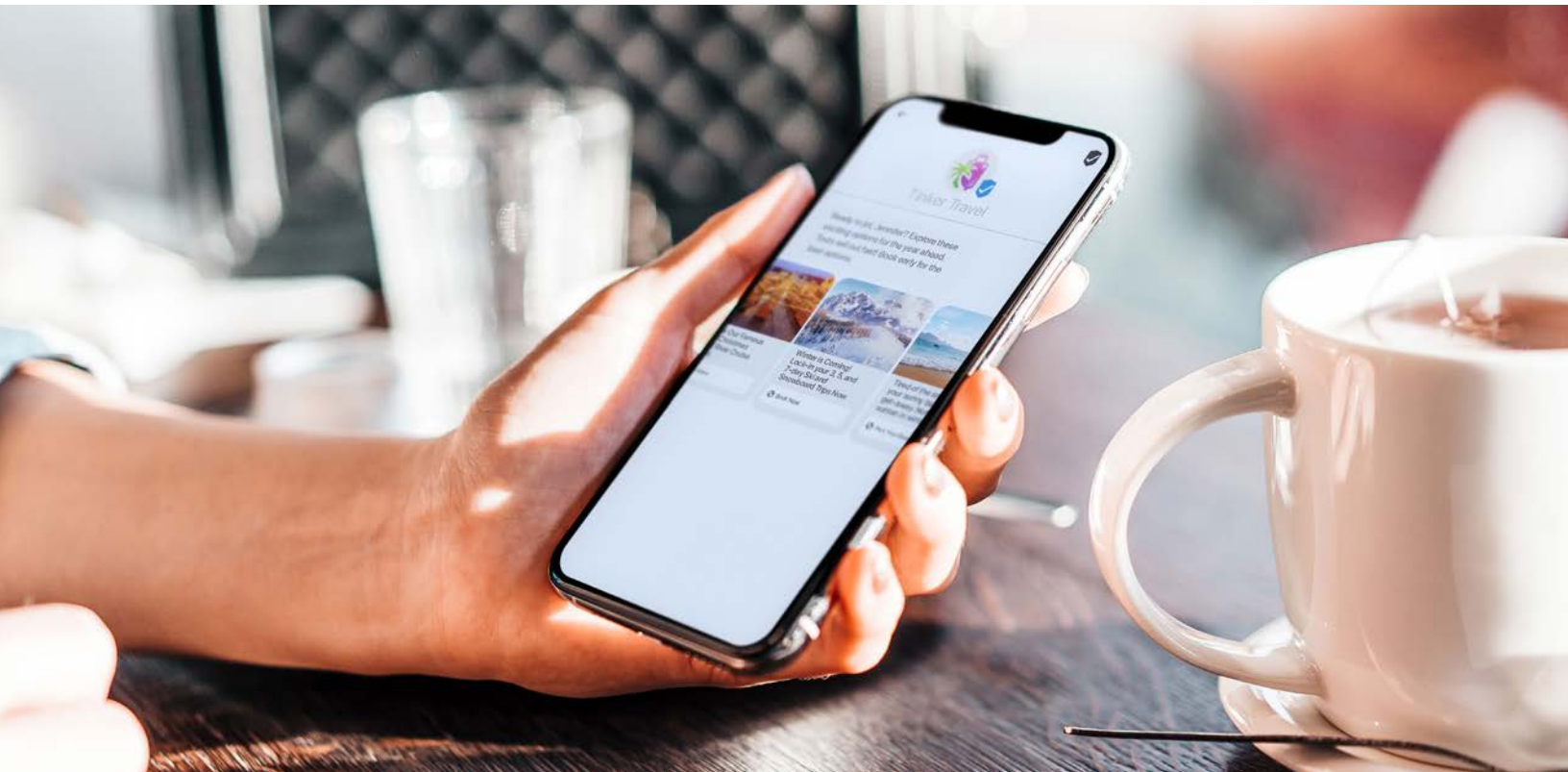
RCS 101: What Exactly is RCS?

If you're reading this resource, you're likely new to the idea of RCS in marketing and looking for straightforward answers to foundational questions, like "What the heck is RCS?!"

Rich Communication Services (RCS) is a new(ish) messaging protocol that allows you to send branded and interactive messages directly into recipients' text message inbox without requiring them to download another app.

"Rich" in this context means that, unlike text-only SMS messages or the lower-quality visuals available via MMS, RCS supports high-resolution images and videos, buttons, carousels, typing indicators, read receipts, and more. Additionally, it allows businesses to create branded text experiences, with their name, logo, and colors.

RCS takes texting to the next level, enabling you to engage with audiences through highly dynamic, visual interactions that drive powerful results.



How Does RCS Work?

It's helpful to think of messaging protocols like RCS and SMS as shipping carriers (i.e., the U.S. Postal Service, UPS, or FedEx). While all of these providers can deliver packages to their intended destinations, some offer more premium, modern experiences, such as user-friendly tracking portals, white-glove delivery, or larger package weight limits.

Similarly, RCS and SMS are both native mobile messaging protocols used for peer-to-peer and business-to-consumer communication. But while SMS has technical limitations that keep messaging fairly simple, RCS can deliver richer, more immersive content.

RCS isn't a replacement for SMS — it's just another, newer method with more modern and interactive features. And, much like FedEx might hand off a package to the USPS for last-mile delivery, SMS serves as a reliable fallback for RCS. (More on that later.)

Additionally, in many ways, RCS looks and feels similar to OTT apps (like WhatsApp), especially given its interactivity and app-like chat interface. But, unlike those products, it doesn't require users to download a new app or change ecosystems. So long as a recipient's device and carrier support RCS messages, they'll receive your message directly within their native messaging app.

Where Does RCS Stand Today?

Although RCS is relatively new in the U.S., countries across the EU and the U.K. have been using it and proving its value for nearly a decade (primarily for peer-to-peer messaging), with impressive results. While rollout has been slower in the U.S. (mainly due to Apple's delayed adoption and major carriers aligning on standards), we've now reached critical mass.

In other words, while it's still not as universal as SMS (which is available on nearly every device and carrier in the world), most newer devices and major carriers now support RCS messaging. But, because some carriers may not support RCS and/or some devices may still be unable to receive RCS messages, SMS is built in as a fallback. This safety net ensures that all recipients can receive your message in a format their devices accept, even if it's stripped of the more modern, immersive elements.

Glossary of RCS Terms

RCS (Rich Communication Services): A next-generation text messaging protocol that supports branded, interactive, and media-rich messages within a recipient's phone's native messaging app.

RCS for Business (RBM): An enterprise version of RCS that allows brands to send verified, interactive, and media-rich messages to consumers at scale.

RCS Composer: A visual tool that brands can use to create and deploy interactive and branded RCS campaigns.

RCS Rich Messages: Text-only messages that may include a shortened URL. Like SMS, these messages are limited to 160 characters, and messages exceeding this limit may be billed as multiple messages.

RCS Rich Media Messages: Messages that include additional rich content features, such as images, videos, and GIFs, as well as more advanced suggested actions, like opening a map within the message. These messages have a 3,000-character limit.

Verified Sender: A business profile authenticated by mobile network carriers that displays a brand's name, logo, and trust indicators (instead of a phone number).

RCS Agent: A branded messaging identity that businesses use to send RCS campaigns. Users can configure agents for promotional marketing messages or transactional alerts, or multi-use messages (which include both).

Agent Registration: The process of setting up your RCS Agent and submitting it to carriers and messaging partners for their approval.

Fallback Messaging: A configuration to ensure that if a recipient's device or carrier doesn't support RCS, those messages will be automatically delivered as SMS instead.

Carrier Support: Whether a mobile carrier enables RCS for devices and network subscribers.

Carousel: An interactive, horizontally scrollable set of rich cards (which can include images, text, and buttons) often used to present multiple options or products.

Typing Indicators: Visual cues that show when a person or agent is actively composing a message in an RCS conversation. (Usually displayed as three animated dots.)

Read Receipts: Visual cues that signal when a message has been opened and viewed on an RCS-supporting device. (Usually displayed as double darkened checkmarks.)

Will RCS Replace SMS?

RCS offers exciting, modern features designed to boost engagement and transform audience interactions. But what does this mean for SMS? Will RCS replace the decades-long universal standard?

The answer is no – at least, not anytime soon. SMS is still critical, and often preferred in many use cases, especially for extended 1-1 conversations and as a fallback for RCS. Instead of a replacement, we see RCS as a strategic complement to SMS that uplevels audience experiences without sacrificing the reliability and flexibility you depend on.

Understanding SMS Fallback

While RCS adoption has grown significantly, SMS remains the most reliable protocol because it's available on nearly every mobile device on the planet *and* supported by all carriers. Additionally, since SMS messages are sent and received via cellular networks (rather than an internet connection), they can be delivered even when a recipient lacks a data or internet connection.

With SMS fallback, your messages reach your audience regardless of their carrier or device. (This is similar to how an email system will default to displaying a message in plain text if the recipient's email client doesn't support HTML/rich text. Because plain text is the universal standard for email, it's a reliable fallback.)

How TrueDialog Handles SMS Fallback

If any of your contacts can't receive an RCS message, the TrueDialog platform automatically falls back to SMS to ensure your campaign is delivered regardless of device or carrier. This ensures your campaign is delivered regardless of device or carrier. And, when you compose a message in our RCS creator, you'll have an option to add a fallback

How RCS Compares to SMS and MMS

To understand both the potential of RCS and the value of SMS and MMS, it's helpful to take a quick dive into the history and evolution of texting.

SMS (Short Message Service) made history in 1992 when engineers sent the world's first text message. Over the next three decades, this protocol transformed how we communicate and powered billions of conversations worldwide.

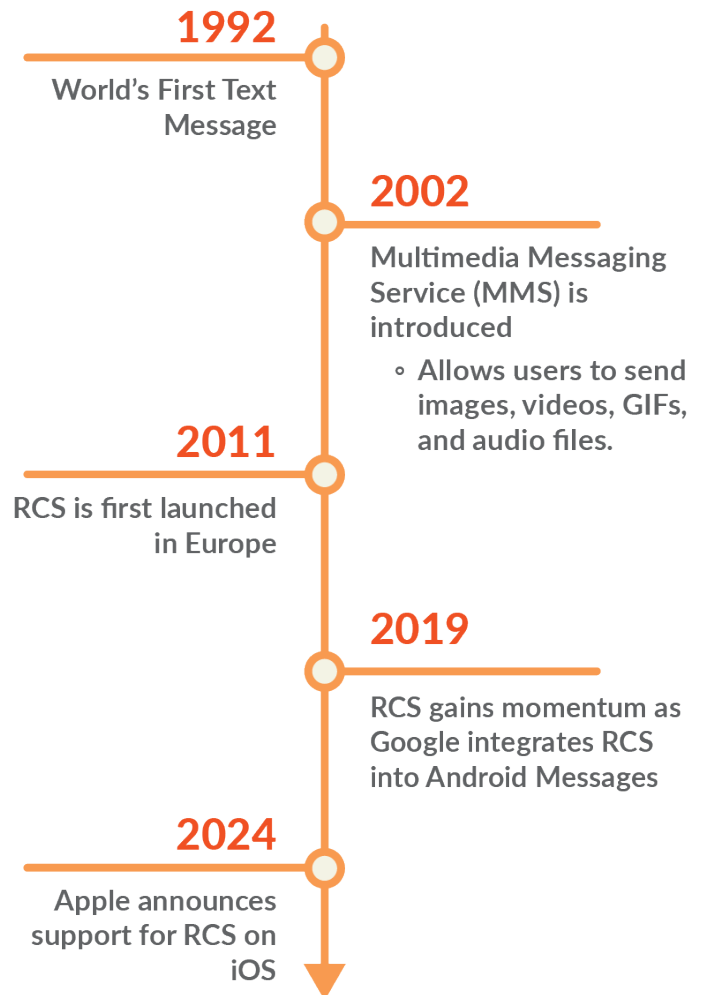
But, as mobile technology evolved, expectations grew. The rise of camera phones at the turn of the millennium fueled the demand for a way to share richer content and engage in more visual, expressive communications. In response, the industry introduced Multimedia Messaging Service (MMS) in 2002 — an extension of SMS that allowed users to send small images, short videos, GIFs, and audio files.

Still, the messaging landscape continued to shift. Consumers sought experiences that felt more modern, interactive, and secure — like the bespoke messaging apps and social media platforms they use every day. And that's where RCS comes in.

While SMS paved the way for a new form of communication, RCS represents a significant technical leap forward. By enabling richer interactive features, branding capabilities for businesses, and high-resolution visuals, it delivers the experience audiences have come to expect from modern communications.

RCS first launched in Europe in 2011, but widespread adoption was slow until 2016, when the GSMA released the Universal Profile. This crucial framework unified RCS features across networks and devices, helping the new protocol gain traction.

RCS momentum accelerated significantly in 2019 when Google integrated RCS into Android Messages, and again in 2024 when Apple announced support for RCS on iOS. With the world's largest smartphone brands on board, RCS is now bringing next-generation messaging to the mainstream.



	SMS	MMS	RCS
Character limit	Up to 160 characters	Up to 1,600 characters	3,000+ characters
Content types supported	Text only	Text, images, GIFs, videos, and audio files	Text, high-resolution images, GIFs, videos, and audio files, as well as interactive features such as buttons and carousels
Network delivery method	Carrier network	Carrier network	Mobile data or WiFi
Sender identity	10-digit phone number or short code	10-digit phone number or short code	RCS Agents, by way of a verified business profile
Message deliverability	Universal (nearly all mobile devices)	Nearly universal (depends on region and carrier)	Not universal but rapidly growing (available on most newer Android and Apple devices and supported by most carriers)
Security	Not secure	Not secure	Encrypted

Implementing RCS alongside SMS and MMS allows your brand to benefit from the richer, more interactive experiences audiences are beginning to expect, while still enjoying the reach and reliability of more widely adopted messaging protocols.

Additionally, becoming an early adopter of RCS for Business (RBM) will help your brand stand out in a newer, less crowded channel that's rapidly gaining momentum.

In other words, don't look at RCS as a replacement but as an additional tool for high-impact communications.



Building Trust: Understanding Verified Sender Status

Customer loyalty relies on trust. But, unfortunately, trust is becoming harder to earn and maintain.

According to a [PwC survey](#), while 90% of business executives think customers trust their companies, only about 30% actually do. And four in 10 customers stopped purchasing from a company after losing trust in the brand.

That said, successfully building trust pays dividends. Per the same study, a whopping 61% of consumers say they spend more with companies they trust, and more than a quarter are even willing to pay a premium.

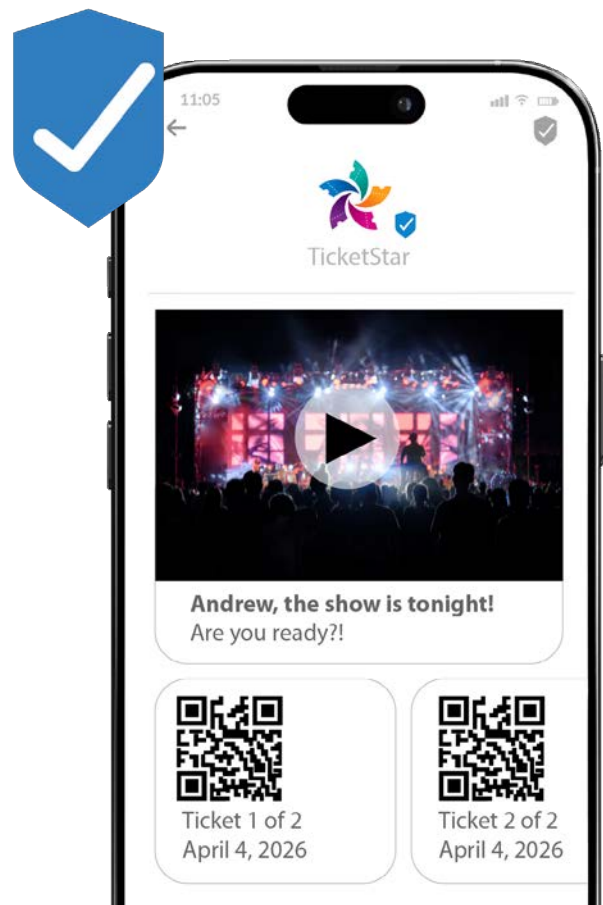
(So, while consumers may be less trusting, earning their confidence can pay off through long-term loyalty and increased revenue.)

Unfortunately, digital scams and spam are increasingly eroding audience trust, making everyone more wary about engaging with the messages they receive on channels like text and email. But RCS takes this into account and provides verified trust signals to boost recipient confidence, enabling your organization to reap the full benefits of your hard-won brand reputation.

What Verified Sender Status Means and How You Can Get It

As we briefly covered, a verified sender profile, also known as an RCS Agent, shows recipients that your brand has been authenticated by mobile network carriers. This allows businesses to display their name, logo, and brand colors — as well as their contact info as a contact record — within their contacts' native messaging application.

Like a blue checkmark on a social media profile, this status lets your contacts know your messages are coming from a legitimate source (not a malicious impersonator). And while it takes more than valid identification and a positive first impression to earn consumers' lasting trust and loyalty, taking this step lays a strong foundation.



How to Become a Verified Sender

With our automated RCS Agent application and expert onboarding support, TrueDialog guides you through every step of the process to ensure requirements are completed quickly and correctly so you can launch RCS messaging with confidence.

Earning your verified sender status may sound like a complex, technical undertaking, but it's actually fairly straightforward – especially if you work with an enterprise texting platform that can help you navigate the process.



Multiple RCS Agents

Some organizations choose to create an agent for each brand or department. Remember: Each agent requires its own carrier approval.



Steps to Becoming a Verified Sender

Step 1: Choose an RCS service provider

First, choose an RCS-capable texting solution, like TrueDialog, that streamlines RCS for Business setup and provides the interface you need to create, deploy, and manage RCS campaigns at scale.

TrueDialog also offers additional advantages, such as fast and easy onboarding, help with meeting compliance requirements, and expert guidance on applying for verified sender status. And while other options on the market rely on APIs to facilitate RCS (which require developer support), TrueDialog provides a simple, user-friendly composer.

Step 2: Gather the necessary information

Next, gather the required information and documents. Usually, this includes:

- Contact details, such as your registered business address, email, and phone number
- Legal proof that your business is registered in your country, such as a certificate of registration or your Employer Tax Identification Number
- Documentation to verify your organization's communication domain and domain ownership (i.e., the phone number(s) you use for SMS fallback texting purposes)
- Examples of the types of messages you will send (i.e., promotional, transactional, or both)
- A detailed explanation of your opt-in and opt-out processes, with your privacy policy and terms and conditions

Your RCS provider will let you know if they need additional information, but having these details and assets handy will simplify the process.

Step 3: Register your RCS Agent

The next step is to create and launch your RCS Agent. This usually involves uploading your logo, selecting your brand colors, and defining whether your agent will be used for promotional or transactional purposes (or both, which is called multi-use). You will also need to share an example campaign that demonstrates the kind of content you'll be sending via your agent, as well as an approved 10DLC or short code number that you can use when you need to fall back to SMS.

Then you will need to submit your agent application for approval, along with the documents listed above. Your provider will guide you through this part of the process to help ensure you don't omit any essential details.

Step 4: Await approval

Once you've submitted all the necessary information, you can sit back and wait for verification from messaging partners (such as Google and Apple) and each mobile carrier. Approval time can vary, but most businesses receive their verification status within 8-10 weeks.

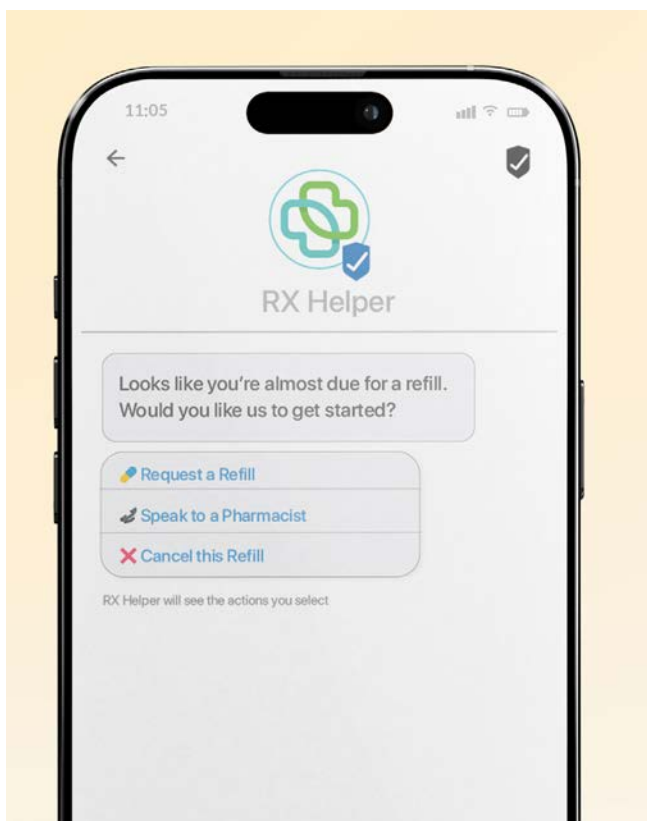
Using Your RCS Agent to the Fullest

Your RCS Agent is your verified, always-on presence — like the “face” of your brand in your contacts’ inbox. But, instead of coming from a phone number, your communications will be sent by a branded contact profile that delivers a rich, app-like experience.

But, how exactly do brands use their RCS Agents?

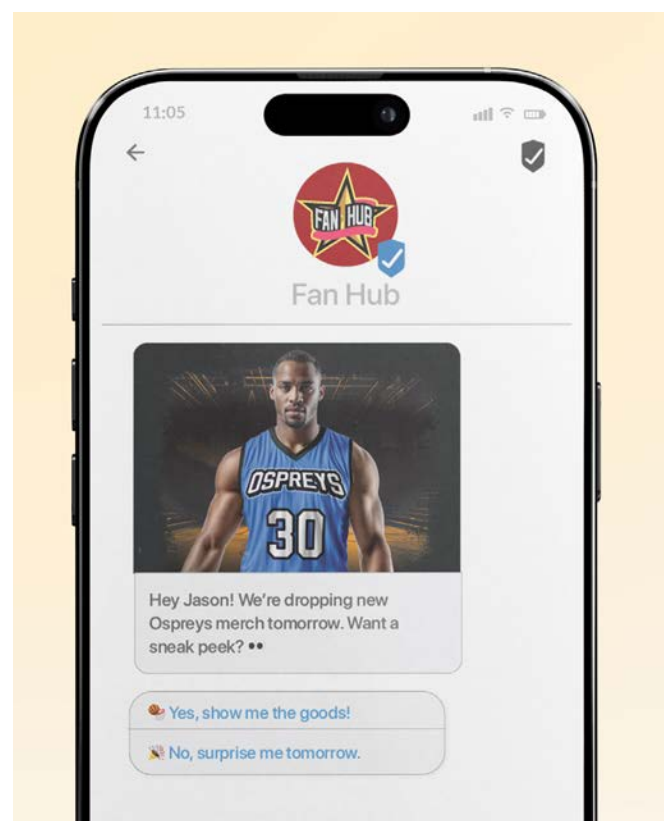
Here are a couple of examples:

Transactional



Transactional RCS Agents send timely, actionable, and non-promotional messages directly to a contact’s inbox. For example, a pharmacy’s agent might notify customers when a prescription is ready for pickup, eligible for a discount, or out of refills.

Promotional



Promotional RCS Agents send interactive, marketing-focused messages, such as personalized offers or product launches. They may also send interactive links to open a map, call a number, or help recipients complete another action.

Keeping Audiences Engaged: Why RCS Experiences Shine

Every day, people are bombarded with so many ads, alerts, notifications, reminders, and updates that their brains simply start tuning them out. Psychologists call this phenomenon “inattentive blindness”— a state in which cognitive overload (or deep focus on other tasks) causes people to subconsciously filter out distractions.

The best way brands can cut through the noise is by delivering content that’s simple, uncluttered, visually interesting, and highly relevant. The good news is, RCS makes it easy to achieve all of the above. Brands can deliver deeper, more engaging interactions that attract attention, drive action, and see up to 300% more engagement than other channels.

Here’s how:

Captivating Visual Appeal

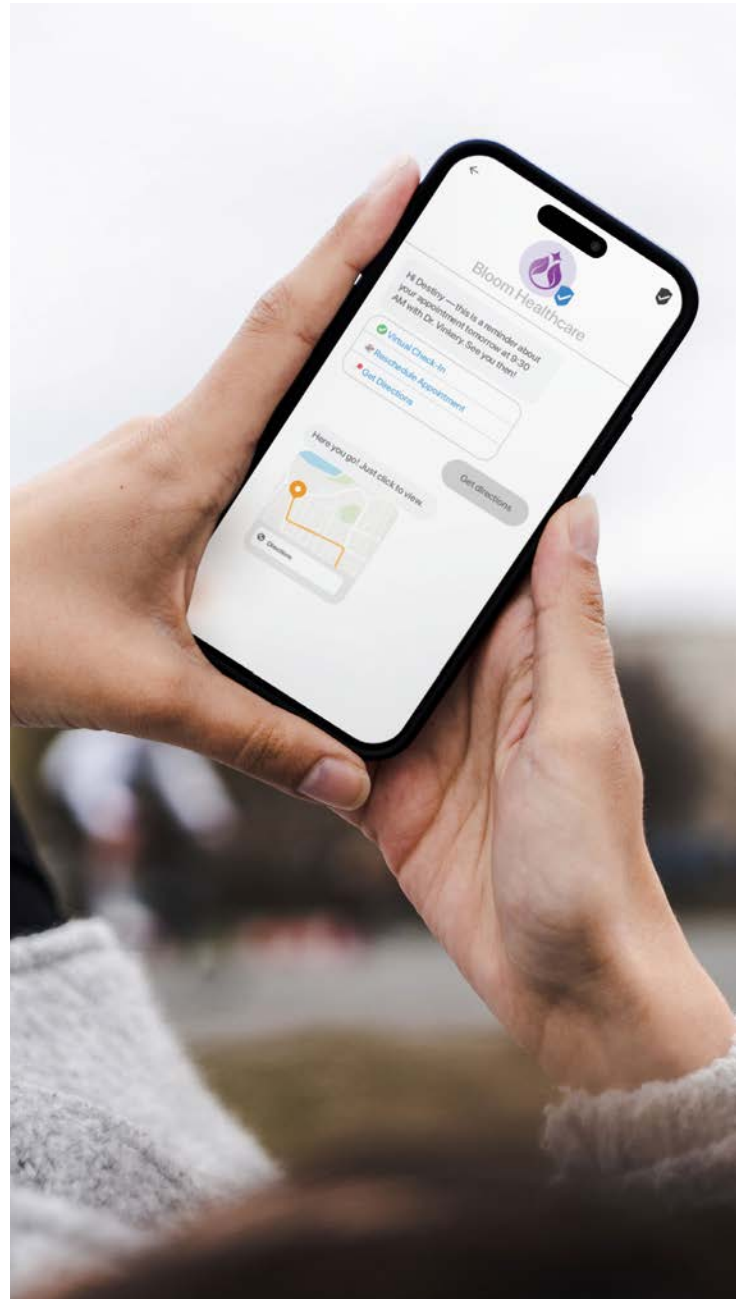
By incorporating designed images, videos, animated GIFs, and other rich media, RCS messages look and feel more polished, curated, and impactful. You’re not adding to the noise with yet another basic reminder — you’re delivering important information in a simple way that’s easy (and even enjoyable) to digest.

Interactive, App-Like Design

RCS allows recipients to quickly and efficiently reply with suggested responses and engage more deeply via rich cards, carousels, and CTA buttons that open embedded maps, web pages, calendars, or even trigger a phone call — all without leaving the conversation.

Strong Trust and Security Signals

When you use a verified sender profile, your contacts will know they can trust the information they receive and feel comfortable engaging with your content. By easing fears about spoofing and spam, you will build your audience’s confidence.



How RCS Pricing Works

Experienced marketing leaders know it takes more than flashy features and lofty promises to sell new tech up the chain of command. If you want to make a compelling case for adopting RCS within your organization, you also need a firm grasp of pricing.

First, it's important to acknowledge that no single entity sets the price for RCS. Instead, RCS pricing varies based on several factors, including:

- Market conditions
- Carrier agreements
- Message volume
- RCS Agent type

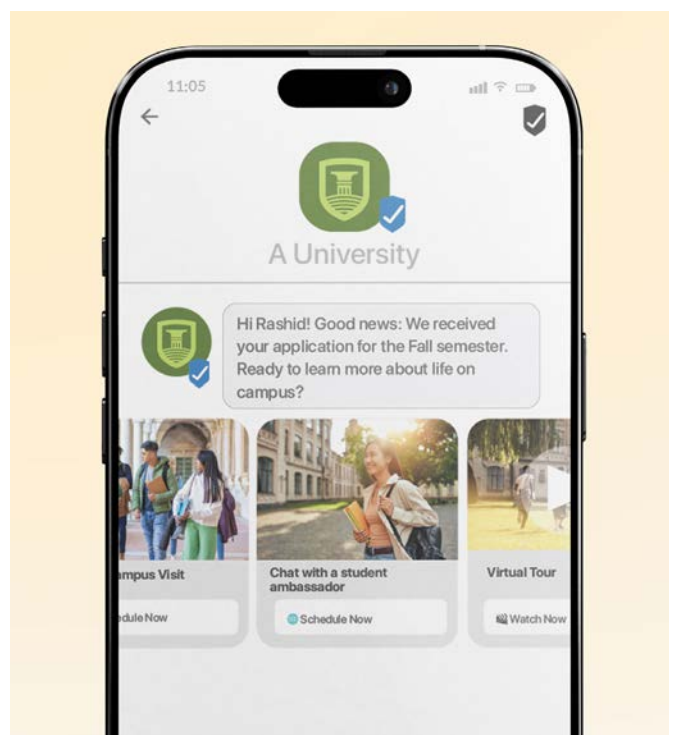
In the U.S., each message is billed separately (similar to the SMS pricing model), and businesses can send two types of messages:

Rich Messages



These are text-only messages that may include a shortened URL. Like SMS, these messages are limited to 160 characters, and messages exceeding this limit may be billed as multiple messages.

Rich Media Messages



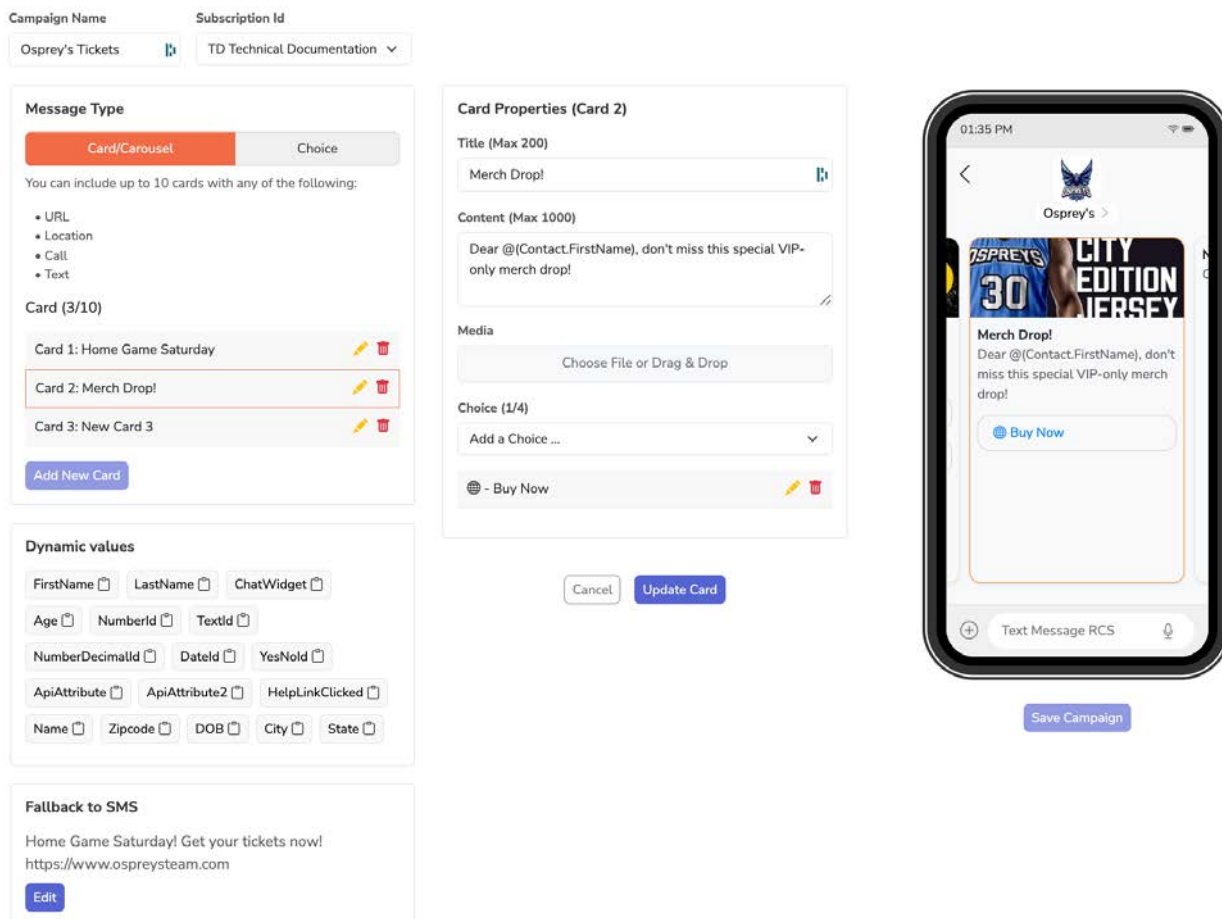
These messages include other rich content features, such as images, videos, and GIFs, as well as more advanced suggested actions, like opening a map within the message. This type of message has a 3,000 characters limit.

Composing Your First RCS Message

The process for creating an RCS message will look a little different depending on the solution you choose, but it doesn't have to be complicated.

The easiest path is to use an enterprise texting platform with a built-in, visual RCS composer. Rather than wrestling with API code for complex changes or reorganizing the way you store your visual assets, you can focus on crafting your message and leave the heavy lifting to your platform.

Of course, not all composers are created equal. Be sure to choose a user-friendly composer developed by a provider with extensive experience in RCS — and text message marketing in general. For example, with TrueDialog, composing an RCS message is as simple as adding text (with or without dynamic values), uploading images, selecting a CTA, and pressing send.



The screenshot displays the TrueDialog RCS composer interface, which is organized into several sections:

- Campaign Name:** Osprey's Tickets
- Subscription Id:** TD Technical Documentation
- Message Type:** Card/Carousel (selected) and Choice.
- Card Properties (Card 2):**
 - Title (Max 200):** Merch Drop!
 - Content (Max 1000):** Dear @(Contact.FirstName), don't miss this special VIP-only merch drop!
 - Media:** Choose File or Drag & Drop
 - Choice (1/4):** Add a Choice ...
 - Buttons:** Buy Now
- Dynamic values:** A list of fields for personalization, including FirstName, LastName, ChatWidget, Age, NumberId, TextId, NumberDecimalId, DateId, YesNoId, ApiAttribute, ApiAttribute2, HelpLinkClicked, Name, Zipcode, DOB, City, and State.
- Fallback to SMS:** Home Game Saturday! Get your tickets now! <https://www.ospreysteam.com>

At the bottom right, a mobile phone preview shows the final RCS message with the Osprey's logo, a jersey image, the text "Merch Drop! Dear @(Contact.FirstName), don't miss this special VIP-only merch drop!", and a "Buy Now" button. A "Save Campaign" button is located below the phone preview.

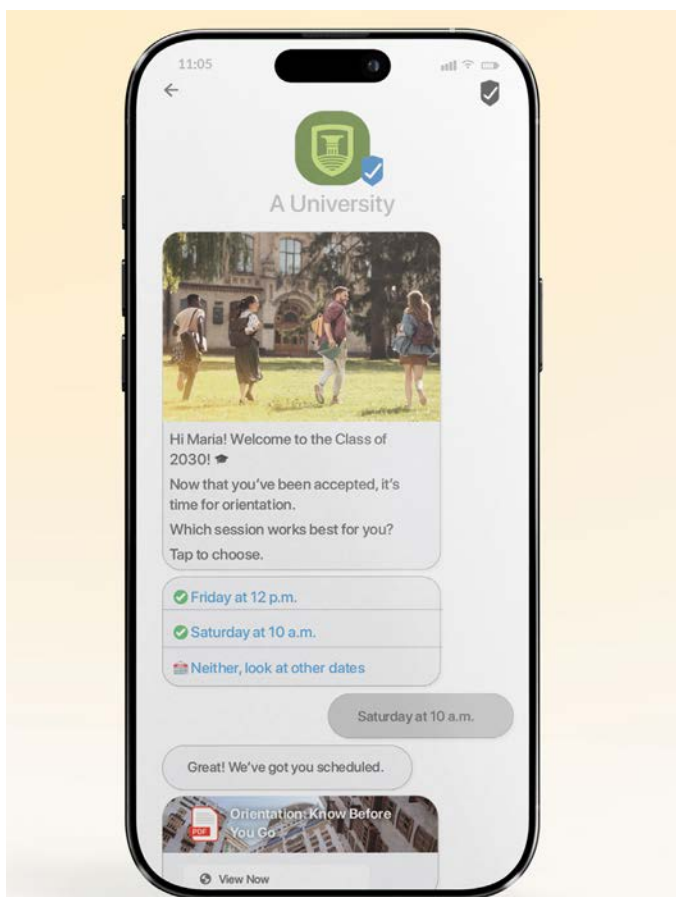
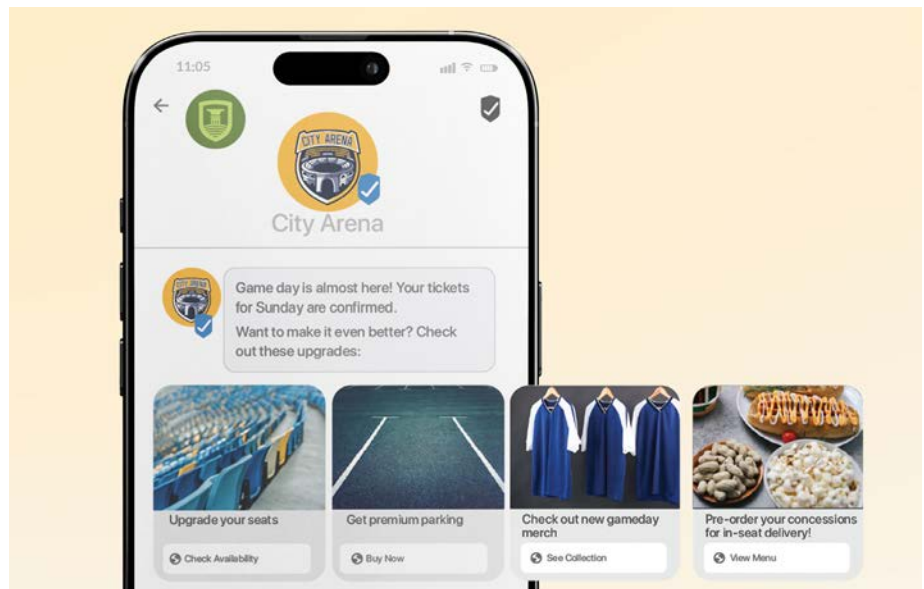
RCS By Industry: Popular Use Cases

RCS can deliver incredible results for any brand that needs to engage a large, growing audience with direct, high-touch communications. But what does that look like in action?

Here are a few examples of how organizations across different industries are putting RCS to work:

Sports and Entertainment

A sports venue can use RCS to boost attendance and revenue by sending interactive event reminders, upgrade offers, and mobile ticket access.

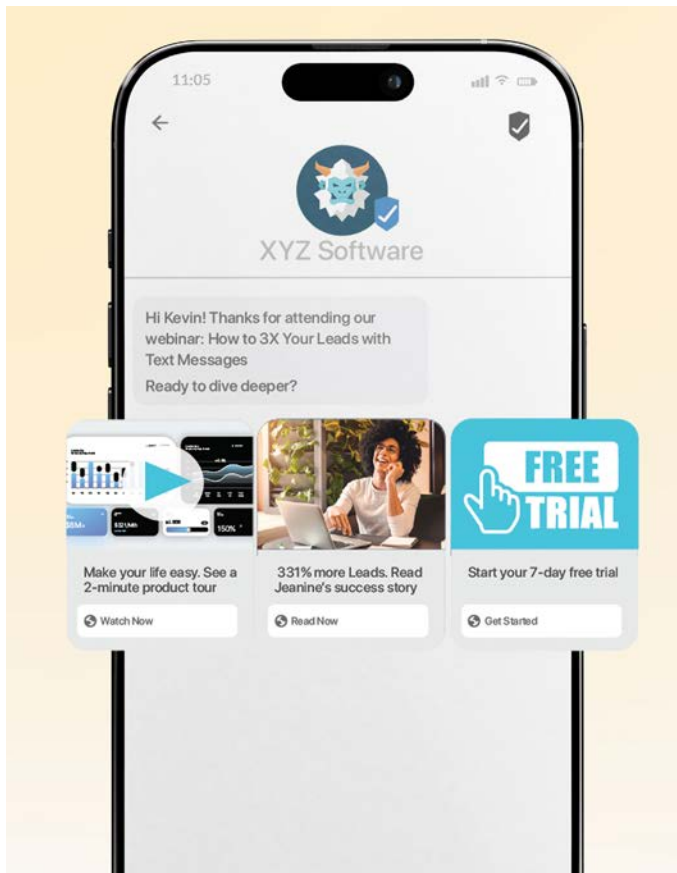
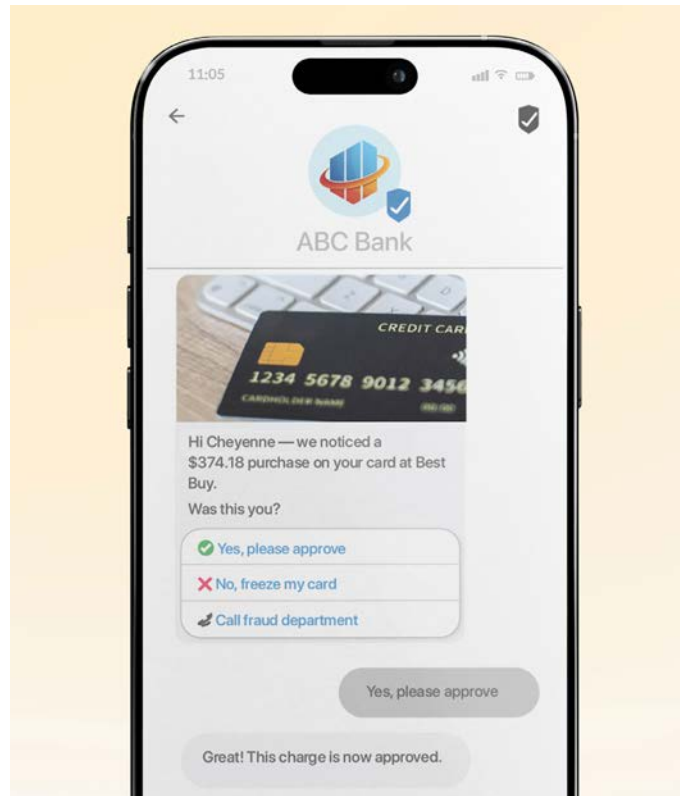


Higher Education

A university may use RCS to keep newly admitted students on track with deadlines and next steps using interactive reminders.

Financial Services

A bank might use RCS to send trustworthy account notifications, including alerts about suspicious activity that prompt customers to act quickly.

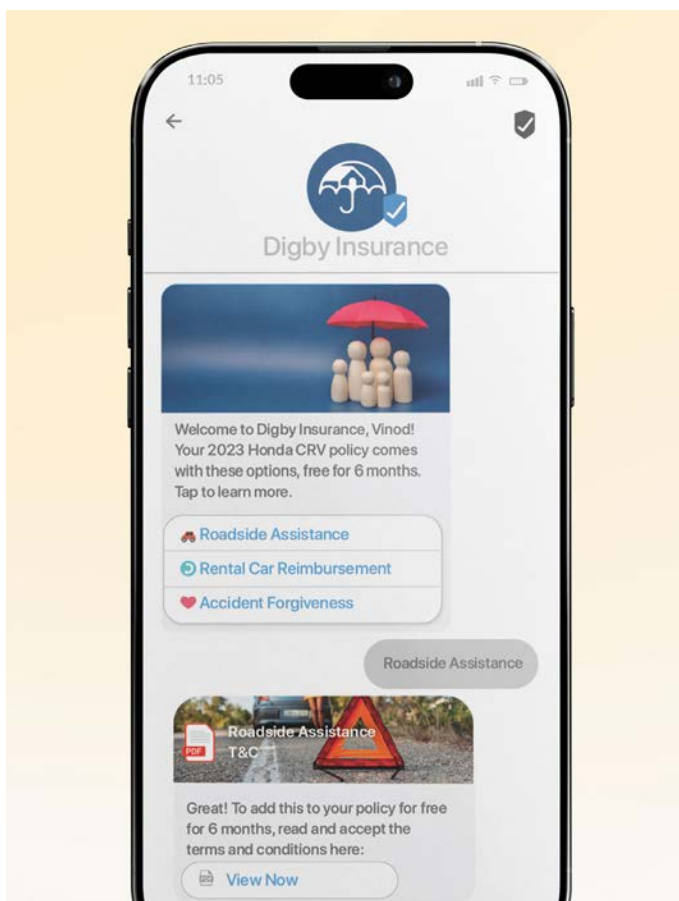
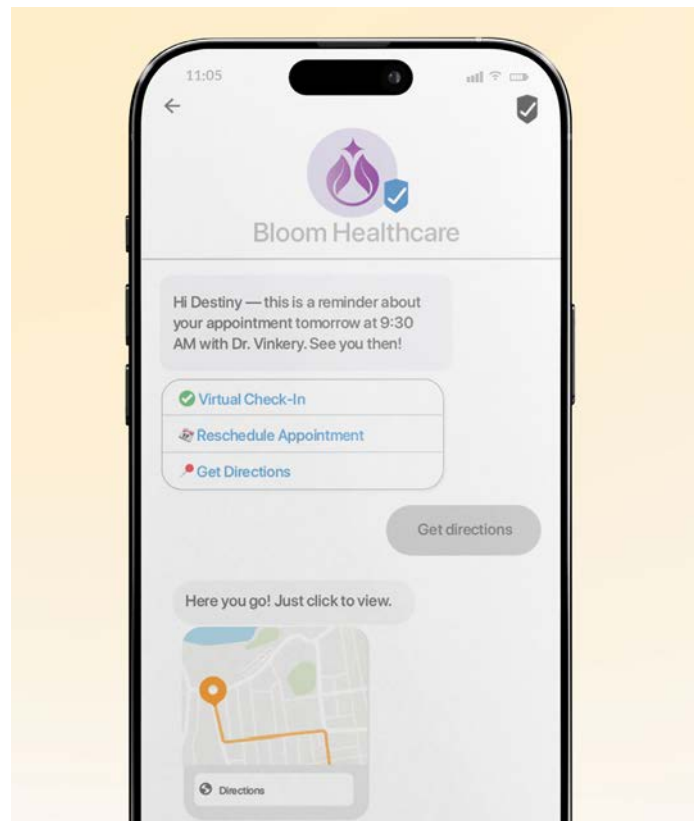


B2B Software

A SaaS brand can use RCS to share product updates and relevant marketing and sales content, like webinars, demos, and guides.

Healthcare

A healthcare organization may use RCS to confirm appointments, provide directions, offer online check-in, and share other details to reduce no-shows and improve the patient experience.

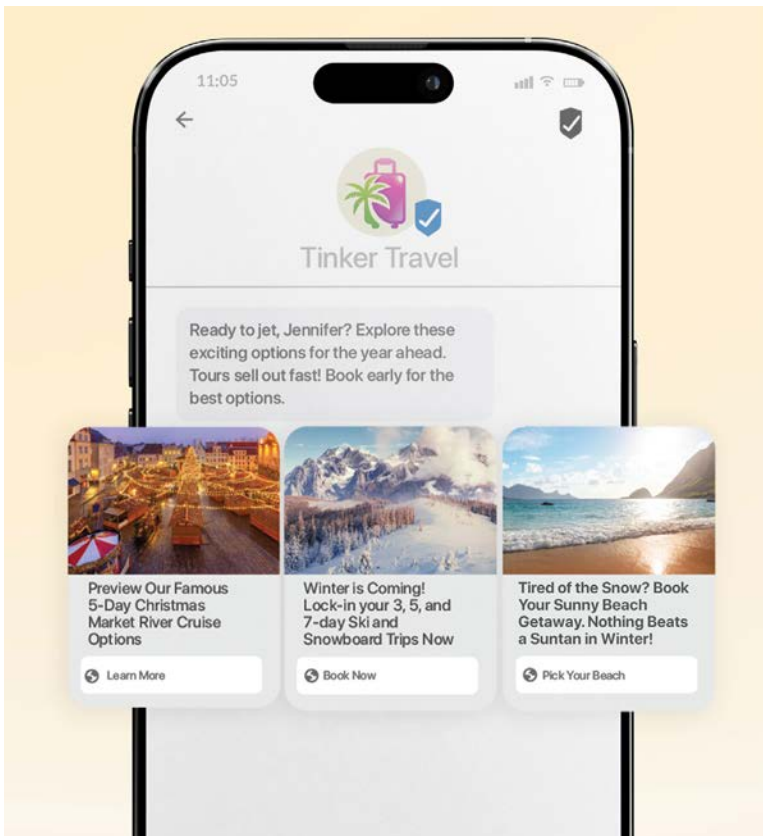
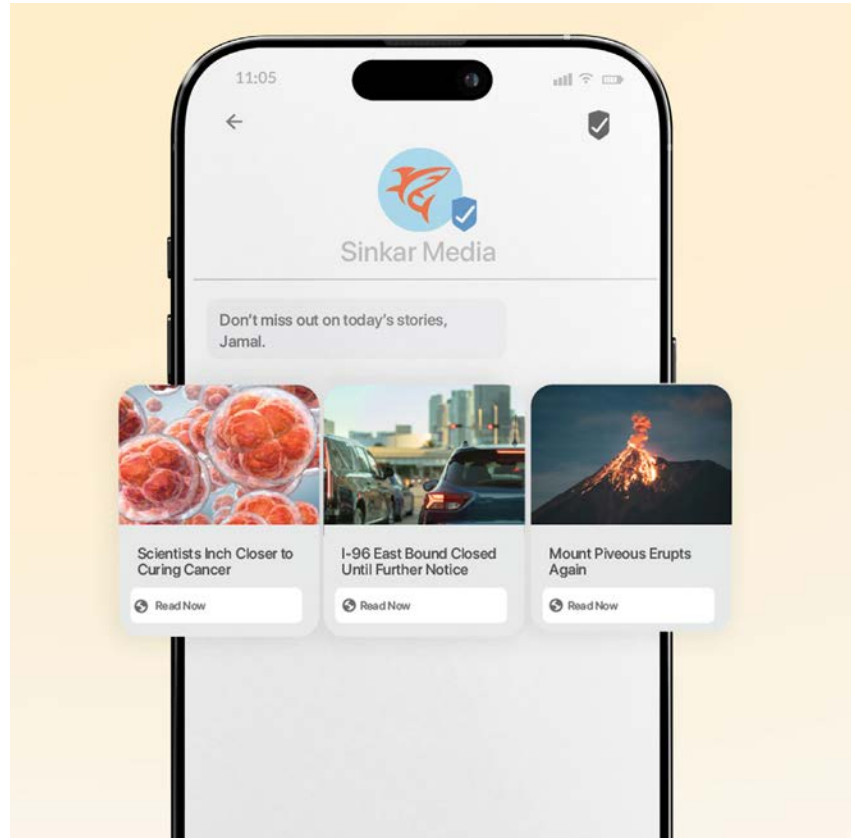


Insurance

An insurance company can use RCS to cross-sell or up-sell complementary services.

Publishers

Publishing companies may use RCS to drive deeper engagement with the brand and their content.



Travel Companies

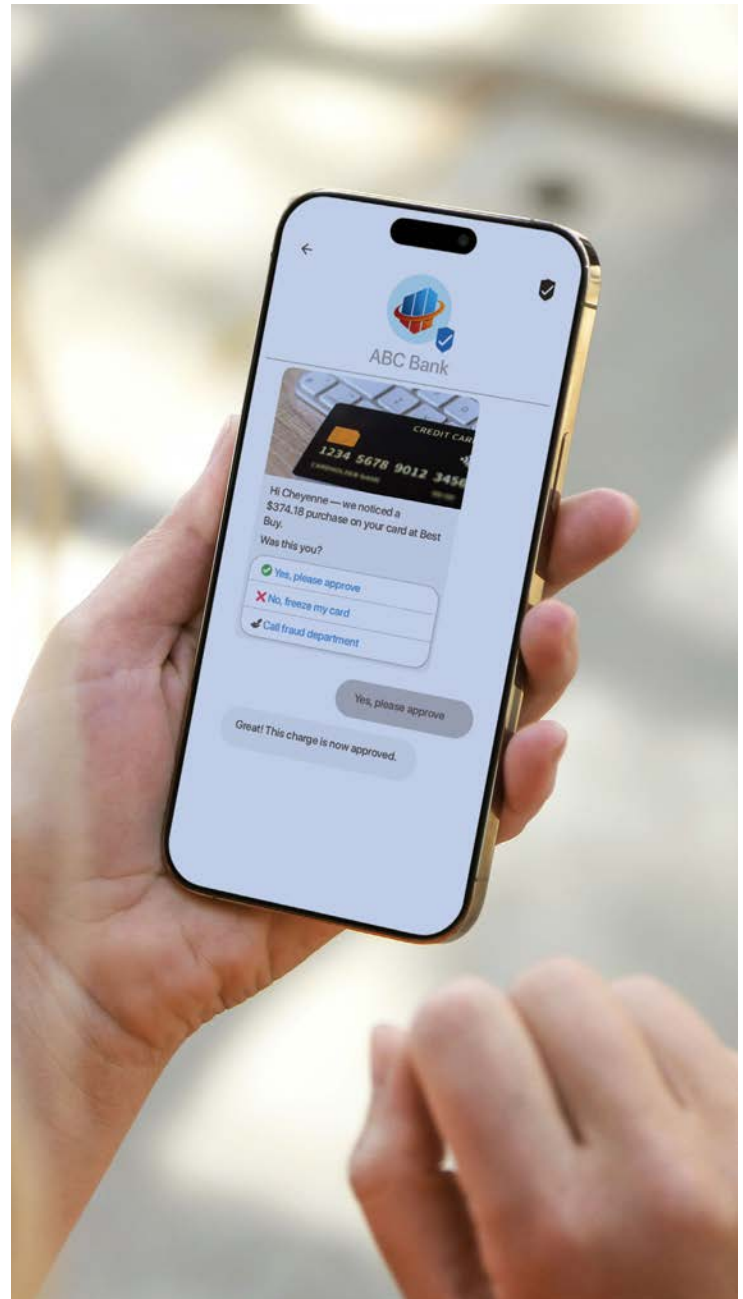
Travel companies may use RCS to offer a variety of promotional offers and exclusive deals.

Measuring Your RCS Success: Metrics and KPIs

One of the greatest advantages RCS has over other messaging protocols is its ability to unlock deeper, more detailed analytics.

For example, in addition to message deliveries and link clicks, RCS enables brands to track read rates and click-through rates on specific interactive elements (such as carousels, buttons, and files).

In other words, you're no longer confined to simply measuring whether your audience receives your texts — you'll also have insight into what recipients do with your message.



RCS KPIs

Delivery and Reach

- **Delivery Rate:** The percentage of messages that your brand successfully delivered.
- **RCS Reach:** The percentage of messages delivered as RCS.
- **Fallback Rate:** The percentage of messages delivered as SMS/MMS (because RCS wasn't available or supported).

Engagement

- **Open Rate:** The percentage of messages that were opened or viewed.
- **Response Rate:** The percentage of recipients who replied to a message.
- **Click-Through Rate (CTR):** The percentage of recipients who tapped a specific link or CTA button.
- **Interaction Rate:** The percentage of recipients who engaged directly with an interactive element, such as a quick-reply button or carousel.

Campaign Quality

- **A/B Test:** This isn't necessarily a single KPI, but any metric you use to measure the success between two variants.
- **Drop-Off Point:** The moment when a recipient stops engaging in a multi-step user journey. (For example, someone may tap a quick-reply button, then stop engaging after you send a response.)

Customer Experience

- **Opt-Out Rate:** The percentage of recipients who unsubscribe after receiving a text or campaign.
- **Time to Resolution:** The length of time between when a customer asks for assistance and when their concern is resolved.
- **Survey Responses:** A method for measuring customer sentiment. (For example, "Please rate your experience with our customer service team on a scale of 1 to 5" or "Based on your experience today, how likely are you to recommend our brand to a friend?")

Conversion and Business Impact

- **Conversion Rate:** The percentage of recipients who complete a defined action (such as booking an appointment, signing up for an event, or completing a purchase).

- **Campaign ROI:** The revenue generated from a campaign, relative to the total campaign spend. Usually measured as $[(Total Revenue - Total Cost) / Total Cost] \times 100 = ROI$.

For example, if a campaign cost \$1000 to send and generated \$3000 in revenue, the equation would look like this:

$$[(3000 - 1000) / 1000] \times 100 = 200\% ROI.$$

- **Cost per Conversion (CPC):** The number of conversions, relative to the total cost of a campaign. Usually measured as $Total Campaign Spend / Total Conversions = CPC$

For example, if a campaign cost \$1000 to send and you generated 500 conversions, the equation would look like this:

$$\$1000 / 500 = \$2 \text{ per conversion.}$$

5 Tips to Help You Succeed with RCS

Like launching any new approach or technology, getting started with RCS can feel overwhelming. But we've got your back.

Here are a few best practices to help you excel with this modern messaging protocol:

Get Clear About Your “Why”

RCS is powerful, new, and poised to completely change how organizations interact with their audiences. But to make a sound case for RCS, measure performance, and succeed, you need to pinpoint where and how it can provide real value for your organization.

Ask yourself:

- *What challenges are we encountering in existing communications that RCS could help overcome?*
- *What advantages will RCS bring to our organization?*
- *Which use cases could be the most impactful?*

Identify Clear Goals

Once you know where and how you want to implement RCS, take a moment to set specific, realistic, and measurable goals. Getting clarity about your objectives will also help you define the exact KPIs you'll use to track progress and measure your success.

Create Your “Crawl, Walk, Run” Scenarios

Implementing RCS doesn't have to be all-or-nothing. In fact, many brands are starting slowly and experimenting with just one or two use cases, allowing teams to explore new features and build internal expertise.

We recommend creating an intentional, three-phase plan to launch and expand your RCS usage:

Crawl

Start simple. If you're not ready to dive into everything RCS has to offer, start by getting your verified sender status and trying a one-time, high-impact use case, an event reminder or time-based marketing promotion.

Walk

Expand by using progressively richer features and interactive elements, and using RCS for more use cases. For example, if you're already using RCS for one-off

campaigns, consider using it for more regular or frequently scheduled campaigns.

Run

As you continually experiment, try adding rich features and interactive elements, such as carousels, file sharing, and custom CTA buttons. Once you've mastered these features, consider introducing triggered and automated campaigns.

Consider Compliance

It's important to note that while SMS compliance is reactive (i.e., messages are delivered first and may be filtered or throttled if carriers detect issues), RCS compliance is preventive (i.e., carriers approve brands and their message flows up front, before they ever launch a campaign).

Additionally, because RCS uses verified profiles (RCS Agents) instead of phone numbers, every message you send can be easily traced back to your company. So, it's vital that you follow regulations regarding consent, intent, and behavior. And, with zero tolerance for delays in opt-outs, your platform will need to handle unsubscribes immediately.

Third, RCS attracts tighter scrutiny of message structure and adherence to rules on promotional versus transactional use. When brands violate these rules, enforcement is swift and can result in instant suspension of your RCS Agent.

Choose the Right RCS Platform

Your business texting platform will have a tremendous impact on RCS success. It's crucial that you select a platform with a solid fallback path, expertise in RCS, and support to help you scale your RCS program with time.

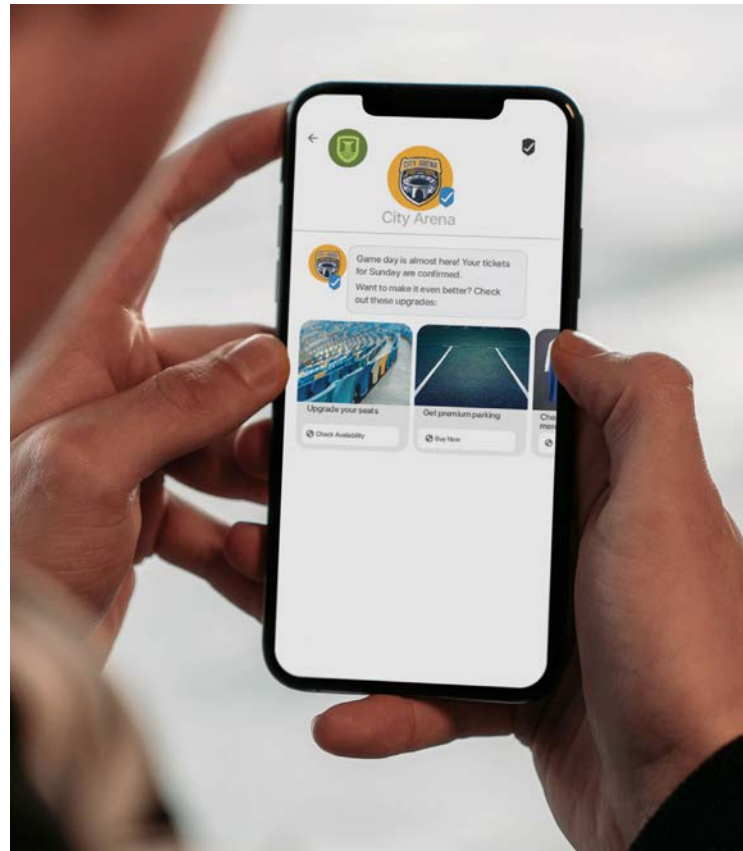
TrueDialog is committed to helping brands through every step of RCS implementation, from registering your RCS Agent (verified sender status) and setting up your first campaign, to measuring performance and introducing additional use cases, to sharing best practices and emerging market trends.

Taking the Leap into RCS

Marketers know (possibly better than anyone) how dramatically consumer behavior is shifting and how quickly the communication landscape has evolved.

Today, attempting to engage audiences often feels like a losing battle – especially if you’re still relying on an outdated playbook. The channels that once made up the majority of your digital marketing efforts, like email and social media, are becoming less effective as they grow more saturated, cluttered, and harder to predict. And while SMS marketing has grown substantially and proven highly effective, audiences are craving something richer and more immersive.

Fortunately, with RCS, your brand can deliver the experiences your recipients are yearning for and set your organization apart from competitors who are still dragging their feet. By following the tips and best practices we’ve shared above and partnering with a long-trusted platform like TrueDialog, you’ll be ready to excel with RCS now and well into the future.



Ready to experience the next generation of texting?

Request a demo of TrueDialog’s new RCS features.

[Request a Demo](#)