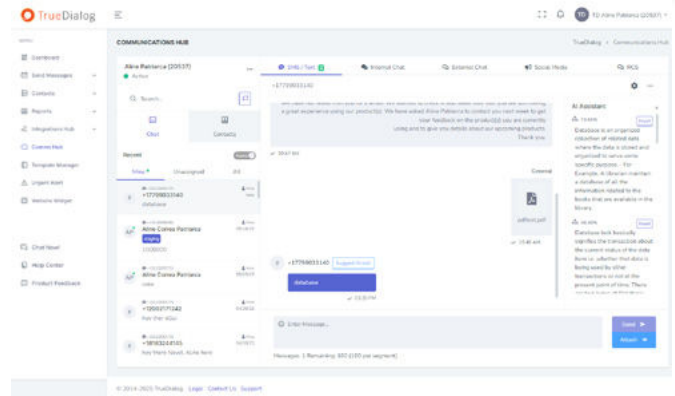




- ✓ Leading SMS Provider since 2012
- ✓ Rated #2 for Bulk SMS by G2
- ✓ Built for Enterprise and SMBs

TrueDialog is a leading SMS marketing platform designed for scalability, offering secure bulk and 1X1 text messaging, advanced automation, and industry-leading deliverability.



How It Works

- Send, schedule, trigger, and record both bulk and 1x1 texts in one place
- Use short codes and long codes
- Use Comms Hub to have the team respond to customers together
- Create customer service cases from survey answers
- Use templates or free-form text messages with static or dynamic content
- Send bulk messages
- SMS opt-out by keyword feature
- Implement in days not months
- Record SMS history in the activities timeline
- Optimize delivery with TrueDelivery®
- Improve message delivery, speed and reliability with Direct Carrier Connections
- Use alone or integrated into your existing tech stack
- Stay connected anywhere with the TrueDialog Mobile App
- Shorten links with TrueDialog proprietary link shortener
- Track, analyze, and improve your messages with SMS reporting and analytics

Key Features

CAMPAIGN TYPES

- Bulk Sends
- 1-to-1, Two Way
- Manual and Scheduled Sends
- Clone Campaigns
- Survey Capabilities

CONTACT MANAGEMENT

- Bulk Uploads
- Single Opt-In
- Opt-Out Compliance by Keyword
- Carrier Lookup

MESSAGES

- SMS
- MMS - Send Images, PDFs, Documents, etc.
- Character Counts
- Message Templates

STATIC AND DYNAMIC CONTENT

- Insert dynamic variables
- Optimize content with TrueDelivery®, message deliverability tool
- Automated Voice - text-to-voice

CAMPAIGN MANAGEMENT

- Send texts on-demand, pre-scheduled, based on triggers, and in workflows

INTEGRATIONS

- Salesforce Sales Cloud
- Salesforce Marketing Cloud
- Microsoft 365 (Outlook and Teams)
- Dynamics 365
- Marketo
- Eloqua

REPORTING

- Report on Activities
- Full Reporting Dashboard in TrueDialog web app
- All reports have drill-downs, filters, sort, copy/paste, and download in PDF, Excel, and CSV functionality

ADMINISTRATION

- MFA, SSO
- Drag & Drop Account and SubAccount Trees
- Audit Reporting
- User Level Access Controls

**Award Winning,
US Based-Customer Support.**

**Direct Carrier Relationships.
No Middleman.**

**More Features.
Better Price.**

Use Cases

- Marketing promotions & events
- Customer Acquisition
- Nurturing and qualifying leads
- Sales engagement
- Pipeline acceleration
- Customer account management and support
- Account notifications & alerts
- Surveys and polls
- Deskless employee communications
- Order and delivery status
- Supply chain logistics
- Event promotions and registrations
- Product Engagement

Key Benefits

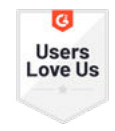
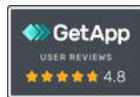
- Set up and configure in under 15 min
- Improved business results
- Fast, automated 10DLC registration
- Intuitive interface for quick adoption
- Higher permitted volumes of bulk sends
- Higher deliverability rates
- Immediate bulk sends
- Competitive pricing
- No carrier-fee markups
- Recorded message history
- Unlimited Users
- Mobile App

About TrueDialog

TrueDialog is the top SMS solution provider that enables businesses to send targeted messages, fostering meaningful connections with prospects and customers. Our award-winning platform is the go-to choice for professionals in marketing, Customer Success, Sales, and Product to effectively communicate and drive business metrics. For more information, visit [TrueDialog.com](https://truedialog.com).



Award Winning Solutions



**Problem Solver,
easy to use. The best
text messaging software out there!**

"This tool improved our campaign success metrics, ensuring our messages made it to their intended recipients, which dramatically increased our sales. Given that text is our most effective and efficient marketing channel for our company, TrueDelivery is such a powerful tool and has been a game changer for the success of our business."

**Take the Next Step.
See it in Action.**

Request a Demo