



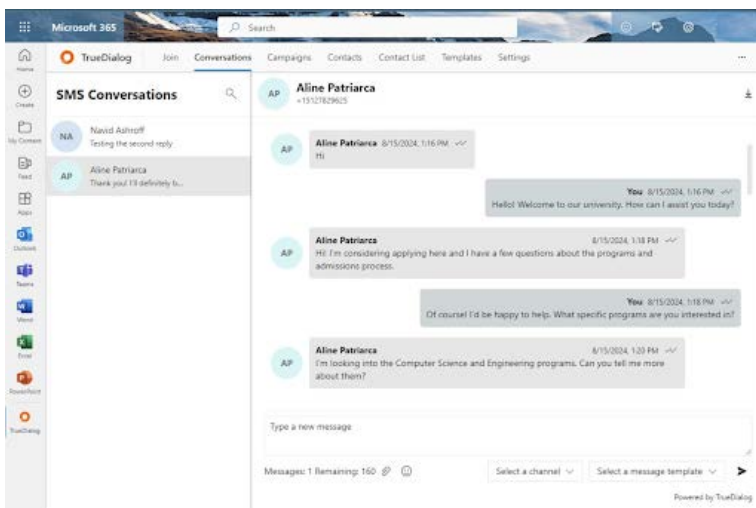
- ✓ Leading SMS Provider since 2012
- ✓ Rated #2 for Bulk SMS by G2
- ✓ Microsoft365 app

Microsoft Teams & Outlook

TrueDialog's Microsoft365 app is the premier SMS solution for both bulk and 1x1 text messages to accounts, contacts, opportunities, leads, and marketing lists in Teams, Teams Mobile and Outlook (classic and new).

How It Works

- Send, schedule, and record 1x1 texts embedded on contact, accounts, opportunities, and leads
- Use short codes and long codes
- Use SMS Conversations to have the team respond to customers together
- Create customer service cases from survey answers
- Use templates or free-form text messages with static or dynamic content
- Send up bulk messages from journeys
- SMS opt-out by keyword feature
- Record SMS history in the activities timeline on leads, contacts, accounts, and opportunities
- Sync data between Teams, Teams Mobile and Outlook



Key Features

CAMPAIGN TYPES

- Bulk Sends
- 1-to-1, Two Way
- Manual and Scheduled Sends
- Clone Campaigns

CONTACT MANAGEMENT

- Bulk Uploads
- Create contacts from unknown numbers
- Single Opt-In
- Opt-Out Compliance by Keyword

MESSAGES

- SMS
- MMS - Send Images, PDFs, Documents, etc.
- Character Counts
- Message Templates
- Static and Dynamic Content
- TrueDelivery, message deliverability tool
- Automated Voice - text-to-voice

CAMPAIGN MANAGEMENT

- Send texts on-demand, pre-scheduled, based on triggers, and in workflows

REPORTING

- Report on Activities
- Full Reporting Dashboard in TrueDialog web app

ADMINISTRATION

- 2FA
- Users
- SubAccounts

**Award Winning,
US Based-Customer Support.**

**Direct Carrier Relationships.
No Middleman.**

**More Features.
Better Price.**

Use Cases

- Marketing promotions & events
- Nurturing and qualifying leads
- Sales engagement
- Pipeline acceleration
- Customer account management and support
- Account notifications & alerts
- Surveys and polls
- Deskless employee communications
- Order and delivery status
- Supply chain logistics

Key Benefits

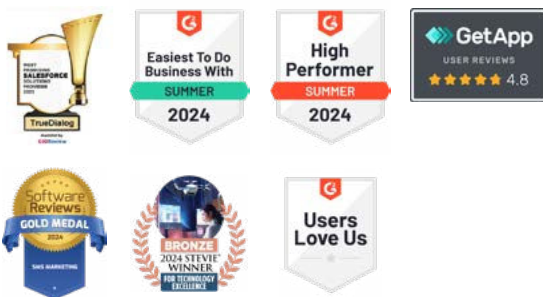
- Installs and configures in under 15 min
- Improved business results
- Fast 10DLC registration
- Intuitive interface for quick adoption
- Higher permitted volumes of bulk sends
- Higher deliverability rates
- Immediate bulk sends
- Low cost per delivered message
- No carrier-fee markups
- Recorded message history

About TrueDialog

TrueDialog is a leading business SMS solutions provider, empowering businesses of all sizes to send targeted text messaging to create material connections with prospects and customers. Customers in Marketing, Customer Success, Sales, and Product use its award-winning platform to communicate effectively with consumers to drive business metrics. TrueDialog is trusted by thousands of brands, including Coca-Cola, Girl Scouts, Hilton, Kansas City Chiefs, Northern Tool, SubjectWell, and Tulane University. For more information, visit [TrueDialog.com](https://truedialog.com).



Award Winning Solutions



**Problem Solver,
easy to use. The best
text messaging software out there!**

"This is the best text messaging software we have ever used. Will not only help us keeping track of our conversations to our customers, it will also make it very easy to manage and reply each of these texts. The system is so simple and easy to use, it will keep you from making mistakes. Using this software also helps you keep your customers engaged with your business by allowing you to keep in touch with them. Take your SMS strategy to the next level!"

More Features. Better Price.

No setup fee, No integration fees, and all plans are annual contracts that can be prepaid for discounted monthly rate.

**Take the Next Step.
See it in Action.**

[Request a Demo](#)