TrueDialog

HubSpot

TrueDialog's HubSpot App Marketplace App is a comprehensive SMS and MMS communication solution that is fully integrated within HubSpot. It empowers teams with one-to-one and bulk messaging, workflow automation, and detailed activity tracking. It works in HubSpot Marketing, Sales, and Service Hubs in all three plans: Starter, Professional, and Enterprise.

How It Works

- Use with long codes and short codes
- Bulk enrollment in SMS from lists
- Single opt-in from form checkboxes or other written permission
- Send, schedule, and record 1x1 texts in activity history
- Send up bulk messages in custom workflows
- No limit to bulk sends
- SMS opt-out checkbox feature (one-by-one or in bulk)
- Record SMS activity in contact activity
- Works with HubSpot mobile app
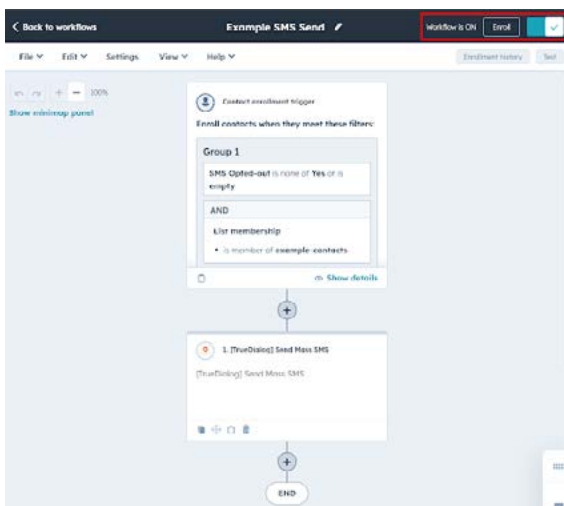
Key Features

CAMPAIGN TYPES
- Bulk Sends
- 1-to-1, Two Way
- Manual, Triggered, and Scheduled Sends
- Easily add SMS steps into workflows
- Clone Campaigns
- Archive Campaigns

CONTACT MANAGEMENT
- Single Opt-In
- Bulk Uploads
- Opt-Out Compliance by Keyword

MESSAGES
- SMS
- MMS - send pictures, .gifs, PDFs, documents
- Static and Dynamic Message Content
- Character Counts
- Message Templates
- Multi-language support
- TrueDelivery, message deliverability tool in TrueDialog web app

REPORTING
- Report on Activities
- Message logs
- Full Reporting Dashboard in TrueDialog web app

ADMIN
- Two Factor Authentication
- Users
- SubAccounts

Award Winning, US Based-Customer Support.

Direct Carrier Relationships. No Middleman.

More Features. Better Price.

Use Cases

- Marketing Promotions & Events
- Customer Account Management and Support
- Account Notifications & Alerts
- Order and Delivery Status
- Surveys and Polls

Key Benefits

- Installs and Configures in under 15 min
- Improves Business Results
- Fast 10DLC Registration
- Intuitive Interface for Quick Adoption
- Higher Permitted Volumes of Bulk Sends
- Higher Deliverability Rates
- Immediate Bulk Sends
- Low Cost Per Delivered Message
- No Carrier-fee Markups
- Recorded Message History
- Unlimited Users

About TrueDialog

TrueDialog is a leading business SMS solutions provider, empowering businesses of all sizes to send targeted text messaging to create material connections with prospects and customers. Customers in Marketing, Customer Success, Sales, and Product use its award-winning platform to communicate effectively with consumers to drive business metrics. TrueDialog is trusted by thousands of brands, including Coca-Cola, Girl Scouts, Hilton, Kansas City Chiefs, Northern Tool, SubjectWell, and Tulane University. For more information, visit TrueDialog.com.

Award Winning Solutions
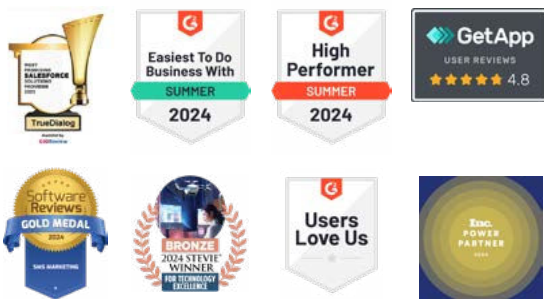
More Features. Better Price.

No middleman. No implementation fees.
No carrier mark-ups. Transparent Invoicing.

Take the Next Step.
See it in Action.

Request a Demo

Game-changer

"TrueDialog has been a transformative tool for our organization, providing a seamless, user-friendly SMS integration that stands out in the market. The intuitive interface ensures that even those with minimal technical expertise can navigate and utilize its features effortlessly. By enabling us to send and receive SMS messages, including pictures, directly within Salesforce, the platform has significantly streamlined our communication processes. Additionally, all SMS interactions are logged within Salesforce, providing a comprehensive communication history that is easily accessible. This centralized approach improves organization, ensures no important information is lost, and greatly enhances our team's efficiency."