

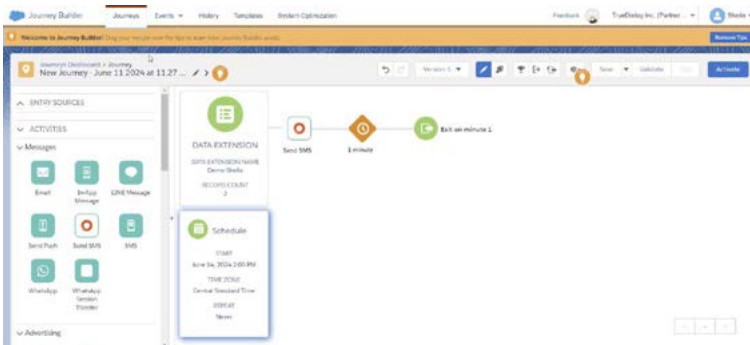
- ✓ Leading SMS Provider since 2012
- ✓ Rated #2 for Bulk SMS by G2
- ✓ Salesforce Marketing Cloud Engagement app

# Salesforce Marketing Cloud

Designed to work with Salesforce Marketing Cloud Engagement (formerly known as Exact Target), TrueDialog's Salesforce Marketing Cloud app is the premier SMS solution for plug and play bulk SMS text messages to accounts, contacts, opportunities, leads, and other list segments with seamless activity logging between Salesforce Marketing Cloud and other Salesforce clouds.

## How It Works

- Use short codes and long codes
- Send up bulk messages from targeted journeys
- SMS opt-out by keyword
- Record SMS history in the activities timeline on all other Salesforce Cloud products leads, contacts, accounts, and opportunities



## Key Features

### CAMPAIGN TYPES

- Bulk Sends
- Manual and Scheduled Sends
- Clone Campaigns

### CONTACT MANAGEMENT

- Bulk Uploads
- Single Opt-In
- Opt-Out Compliance by Keyword

### MESSAGES

- SMS
- Character Counts
- Access to TrueDelivery, message deliverability tool

### CAMPAIGN MANAGEMENT

- Send texts in automated journeys
- Send texts on-demand, pre-scheduled, or based on triggers

### REPORTING

- Reporting in Journey History
- Full Reporting Dashboard in TrueDialog web app

**Award Winning,  
US Based-Customer Support.**

**Direct Carrier Relationships.  
No Middleman.**

**More Features.  
Better Price.**

## Use Cases

- Customer Acquisition
- Timely promotions, discounts, and flash sales
- Abandoned Shopping Carts
- Event promotions and registrations
- Account notifications & alerts
- Order and delivery status
- Product Engagement
- Customer Outreach and Engagement

## Key Benefits

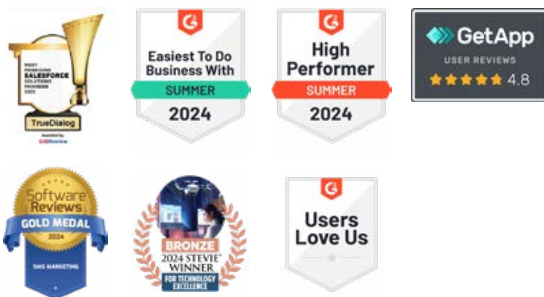
- Installs and configures in under 15 min
- Improved business results
- Fast 10DLC registration
- Intuitive interface for quick adoption
- Higher permitted volumes of bulk sends
- Higher deliverability rates
- Immediate bulk sends
- Low cost per delivered message
- No carrier-fee markups
- Recorded message history

## About TrueDialog

TrueDialog is a leading business SMS solutions provider, empowering businesses of all sizes to send targeted text messaging to create material connections with prospects and customers. Customers in Marketing, Customer Success, Sales, and Product use its award-winning platform to communicate effectively with consumers to drive business metrics. TrueDialog is trusted by thousands of brands, including Coca-Cola, Girl Scouts, Hilton, Kansas City Chiefs, Northern Tool, SubjectWell, and Tulane University. For more information, visit [TrueDialog.com](https://truedialog.com).



### Award Winning Solutions



## More Features. Better Price.

No setup fee, No integration fees, and all plans are annual contracts that can be prepaid for discounted monthly rate.

**Take the Next Step.  
See it in Action.**

Request a Demo

## Making Us Look Good

*"I found TrueDialog to be genuinely concerned about our ability to do our job well while using their product. If we had any issues with texting, getting reports, etc., they were always very willing to help us figure out the issue and get it resolved.*

*It was like the old Vidal Sassoon commercial—  
If you don't look good, we don't look good."*