TrueDialog

Microsoft Dynamics 365 Cloud

TrueDialog's Microsoft Dynamics 365 app is the premier SMS solution for both bulk and 1x1 text messages to accounts, contacts, opportunities, leads, and marketing lists.

How It Works

- Send, schedule, and record 1x1 texts embedded on contact, accounts, opportunities and leads
- Use short codes and long codes
- Use Comms Hub to have the team respond to customers together
- Leverage AI Assistant for suggested responses
- Create customer service cases from survey answers
- Use templates or free-form text messages with static or dynamic content
- Send up bulk messages from journeys
- SMS opt-out by keyword feature
- Record SMS history in the activities timeline on leads, contacts, accounts, and opportunities
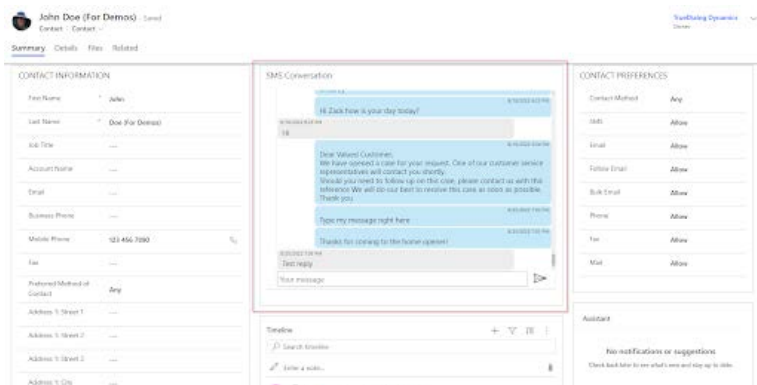
Key Features

CAMPAIGN TYPES
- Bulk Sends
- 1-to-1, Two Way
- Manual and Scheduled Sends
- Clone Campaigns

CONTACT MANAGEMENT
- Bulk Uploads
- Create contacts from unknown numbers
- Single Opt-In
- Opt-Out Compliance by Keyword

MESSAGES
- SMS
- MMS - Send Images, PDFs, Documents, etc.
- Character Counts
- Message Templates
- Static and Dynamic Content
- TrueDelivery®, message deliverability tool
- Automated Voice - text-to-voice

CAMPAIGN MANAGEMENT
- Send texts on-demand, pre-scheduled, based on triggers, and in workflows

REPORTING
- Report on Activities
- Full Reporting Dashboard in TrueDialog web app

ADMINISTRATION
- 2FA
- Users
- SubAccounts

Award Winning, US Based-Customer Support.

Direct Carrier Relationships. No Middleman.

More Features. Better Price.

Use Cases

- Marketing promotions & events
- Nurturing and qualifying leads
- Sales engagement
- Pipeline acceleration
- Customer account management and support
- Account notifications & alerts
- Surveys and polls
- Deskless employee communications
- Order and delivery status
- Supply chain logistics

Key Benefits

- Installs and configures in under 15 min
- Improved business results
- Fast 10DLC registration
- Intuitive interface for quick adoption
- Higher permitted volumes of bulk sends
- Higher deliverability rates
- Immediate bulk sends
- Low cost per delivered message
- No carrier-fee markups
- Recorded message history

About TrueDialog

TrueDialog is a leading business SMS solutions provider, empowering businesses of all sizes to send targeted text messaging to create material connections with prospects and customers. Customers in Marketing, Customer Success, Sales, and Product use its award-winning platform to communicate effectively with consumers to drive business metrics. TrueDialog is trusted by thousands of brands, including Coca-Cola, Girl Scouts, Hilton, Kansas City Chiefs, Northern Tool, SubjectWell, and Tulane University. For more information, visit TrueDialog.com.

Award Winning Solutions
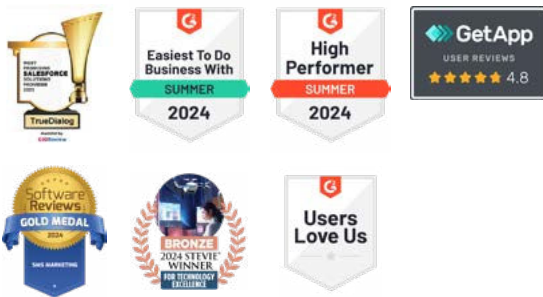
More Features. Better Price.

No setup fee, No integration fees, **and all plans are annual contracts that can be prepaid for discounted monthly rate.**

Take the Next Step. See it in Action.

Request a Demo

Communication at it's finest

"The best part of TrueDialog is that when working with the software it opens up another method of communication to reach your clients. We utilize this to support our ongoing communication in what seems to yeild our highest response rate and provide excellent customer support. In our daily processes it is particularly easy to integrate as a quick tool if we do not have time to manage a phone call or need to manage an influx of responses. Highly reccomend for any organizations that like to send campaigns, want to reach out to a demographic that responds mostly to text, or send reminders that can be interacted with as a person. As well it prevents having to utilize a personal cell phone service to manage work specific initiatives."