

Salesforce Sales Cloud

TrueDialog's 100% native integration for Salesforce Sales Cloud is the premier SMS solution for both bulk and 1x1 text messages to leads, contacts, accounts and opportunities.

How It Works

- Send, schedule, and record 1x1 texts from all standard objects: leads, contacts, accounts, and opportunities
- Leverage AI assistant for suggested responses
- Send text-to-voice messages in mass
- Send up bulk messages from triggers and flows
- Send up to 1,000 messages at a time using mass messages feature
- SMS opt-out checkbox feature
- Set and record SMS tasks on all standard objects

Key Features

CAMPAIGN TYPES

- Bulk sends
- 1-to-1, two way
- Manual and scheduled sends
- Clone campaigns

CONTACT MANAGEMENT

- Bulk uploads
- Single opt-in
- Opt-out compliance by keyword

MESSAGES

- SMS
- MMS - send images, PDFs, documents, etc.
- Character counts
- Message templates per object
- TrueDelivery, message deliverability tool
- Automated voice - text-to-voice

CAMPAIGN MANAGEMENT

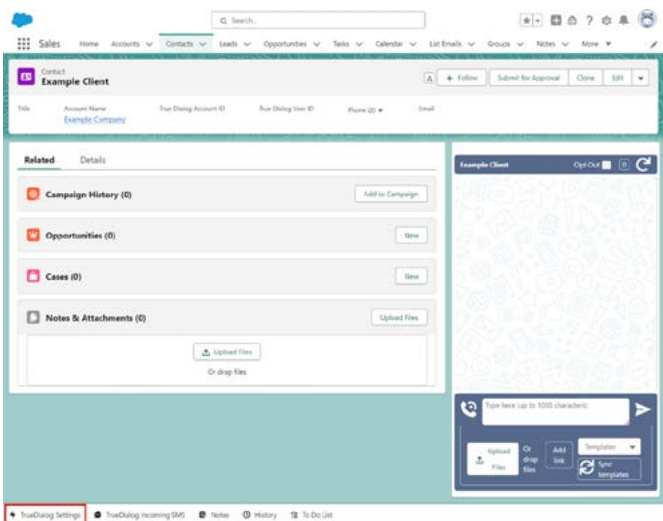
- Manual message campaigns
- Workflow messages
- Triggered message campaigns

REPORTING

- Report on activities
- Full reporting dashboard in TrueDialog web app

ADMINISTRATION

- 2FA
- Users
- SubAccounts



**Award Winning,
US Based-Customer Support.**

**Direct Carrier Relationships.
No Middleman.**

**More Features.
Better Price.**

Use Cases

- Marketing promotions & events
- Customer account management and support
- Account notifications & alerts
- Order and delivery status
- Surveys and polls
- Nurturing and qualifying leads
- Sales engagement
- Pipeline acceleration

Key Benefits

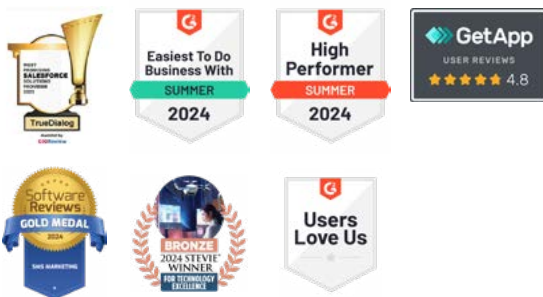
- Installs and configures in under 15 min
- Improved business results
- Fast 10DLC registration
- Intuitive interface for quick adoption
- Higher permitted volumes of bulk sends
- Higher deliverability rates
- Immediate bulk sends
- Low cost per delivered message
- No carrier-fee markups
- Recorded message history

About TrueDialog

TrueDialog is a leading business SMS solutions provider, empowering businesses of all sizes to send targeted text messaging to create material connections with prospects and customers. Customers in Marketing, Customer Success, Sales, and Product use its award-winning platform to communicate effectively with consumers to drive business metrics. TrueDialog is trusted by thousands of brands, including Coca-Cola, Girl Scouts, Hilton, Kansas City Chiefs, Northern Tool, SubjectWell, and Tulane University. For more information, visit [TrueDialog.com](https://truedialog.com).



Award Winning Solutions



More Features. Better Price.

No setup fee, No integration fees, and all plans are annual contracts that can be prepaid for discounted monthly rate.

**Take the Next Step.
See it in Action.**

Request a Demo

Game Changer

“TrueDialog has been a transformative tool for our organization, providing a seamless, user-friendly SMS integration that stands out in the market. The intuitive interface ensures that even those with minimal technical expertise can navigate and utilize its features effortlessly. By enabling us to send and receive SMS messages, including pictures, directly within Salesforce, the platform has significantly streamlined our communication processes. Additionally, all SMS interactions are logged within Salesforce, providing a comprehensive communication history that is easily accessible. This centralized approach improves organization, ensures no important information is lost, and greatly enhances our team’s efficiency.”